Samantha Perez

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EXPERIENCE

Multi-Skilled Journalist, Fill-In Anchor, *WLTX News 19*, Columbia, SC   July 2022 – Present
- Find and source minimum 2 stories a day with a specific local impact in part of 11-county coverage area
- Shoot, write, and edit 2 full day-turn packages, multiple VOSOTS, and digital articles using Edius and ENPS system

Yarbrough Grady Fellowship: PR and Graphics, *University of Georgia*, Athens, GA   May 2021 – May 2022
- Wrote press releases and designed graphics for Grady College of Journalism and Mass Communication
- Created social media strategy for the college's social platforms including 3-5 weekly social media posts

Southeast News Bureau Intern, *CNN*, Atlanta, GA   Jan. 2022 – April 2022
- Researched and developed editorial information for enterprise and breaking news stories alongside correspondents and producers while supporting field teams with in-house production
- Developed regional contacts through making calls on breaking news and curating regional story reporting using newsroom system to create live rundowns, a Media Asset Management System, and a media archive storage and retrieval system

Reporter, *Grady Newsource*, Athens, GA   Aug. 2021 – Dec. 2021
- Shot, edited, wrote, and produced day-turn packages, VOSOTs, and RDRs with original reporting
- Produced and stacked live 30-minute broadcasts on Rundown Creator while pushing content on social platforms and analyzing social engagement

News Director, *WUOG 90.5 FM - The Athens Journal News*, Athens, GA   Jan. 2020 – Dec. 2021
- Managed the 3 weekly Athens Journal News programs and attended weekly executive committee meetings
- Researched and wrote news stories each week and delivered segments live on-air during 30-minute shows

Digital News Intern, *Spectrum News 13*, Orlando, FL   June 2021 – Aug. 2021
- Prepared, wrote, and copy edited news articles for the newsroom's digital desk
- Posted content to social media, website, and app while using sound news judgement to determine story ranking

Production Intern at Seacrest Studios, *Levine Children's Hospital*, Charlotte, NC   June 2021 – Aug. 2021
- Produced two weekly shows for 200+ patients and their families at Levine Children's Hospital and supported supervisor for celebrity visits including capturing content for social media, writing blog posts, collecting photo releases, and editing recap videos
- Operated studio equipment including the TriCaster, SAS Audio Console, and OpX Radio Automation to allow patients to watch and listen to studio programming on Channel 99

Recruitment Manager, *The Red & Black*, Athens, GA   Aug. 2020 – May 2021
- Developed virtual recruitment process for fall 2020 semester and trained the two biggest recruiting classes in the paper's history
- Taught new recruits the principles of journalism, including AP style and writing for news, sports, and culture desks

SKILLS & LEADERSHIP

Chi Omega Fraternity, Athens, GA   Aug. 2018 – May 2022
Marketing Director, Member
- Delegated tasks and responsibilities to the marketing team in line with responsibilities as Marketing Director
- Created marketing plans and communication strategies in line with Mu Beta's brand

Wishmakers UGA Athens, GA   Aug. 2019 – May 2021
Chi Omega Sorority Representative
- Raised $20,000 with other members to grant wishes for children critical illnesses
- Hosted events, percentage nights, fundraising campaigns, and recruited a team of 40+ members within my sorority

Cox Institute's Levin Leaders Program, Athens, GA   Jan. 2021 – March 2021
Nominated Member
- Examined leadership principles in a program specifically designed to help emerging young media leaders develop their skills and abilities
- Nominated by a journalism faculty member for the program during the 2021 spring semester

EDUCATION

The University of Georgia, Athens GA   May 2022
BA, Journalism in Grady College of Journalism and Mass Communication
BA, Spanish in Franklin College of Arts and Sciences
Certificate: New Media Studies   **Cumulative GPA**: 3.85